

Peter Garcia

Specializing in SaaS applications, e-commerce, Decentralized Platforms, Crypto projects, mobile and boutique designs.

www.bricksandcanvas.com

EXPERIENCE

Bricks&Canvas - Personal Portfolio

www.bricksandcanvas.com

Aug 2011- PRESENT

Worked with multiple US based startups and business in creating full visual software designs and developing those designs in html/css/javascript, and multiple others.

TOOLS USED

- Vue.js / NuxtJS
- React / NextJS
- HTML/SCSS
- Docker
- Figma
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator

Nansen.ai - Crypto Analytics company

www.nansen.ai - Freelance

Jan 2022 - Apr 2022

Design and development for the marketing side of Nansen.ai. Responsible for marketing related design and development tasks including creating of landing pages, and setting up A/B tests.

- HTML/SCSS
- Figma
- Adobe XD
- Adobe Photoshop
- Webflow

Cebu, Cebu City

Philippines 6000

+9086742983

bricksandcanvas@gmail.com

SKILLS

1. User Interface Design
2. Branding and Identity Development
3. Front-end Development
4. Laravel
5. Node.js
6. ReactJS
- 7.
8. Vue.js
9. Nuxt
10. HTML / CSS / JQuery
11. Docker
12. AWS

FLUENT LANGUAGES

English

Tagalog

AquariumHub - Ecommerce, Aquarium enthusiasts

Aquariumhub.com

Apr 2021 - Sept 2021

- Designed and developed a fully working Ecommerce Marketplace for aquarium enthusiasts
- Before I came in, AquariumHub was not in a state where the CEO was confident that the website will be able to capture the users that he wanted due to the outdated design and lack of basic web development practices when it was first developed.
- I designed the new user experience that captured the demographic that we were targeting (aquarium enthusiasts) and improving the overall aesthetic of the site.
- Developed the Front-end code for both buyers and sellers, and made the checkout as seamless as possible.
- Designed and developed the mobile version of the site (the website was not usable on mobile devices before I came in).
- Since the workload has been increasing over the next couple of months, I was also responsible to looking for new developers to help with new features of the site.
- Created the outline for the strategy of the social media campaign as well as prepared the templates to be used for other graphical needs and print materials.

TOOLS USED

- **Woocommerce / Wordpress**
- **HTML/CSS/Jquery**
- **Adobe XD/Adobe Photoshop**

Immediation Inc.SAAS, Video conferencing platform for lawyers and clients.

www.immediation.com

Jan 2020 - Apr 2021

- Worked and led a part of the development team to design and develop a multi-platform video conferencing and mediation tool for lawyers and claimants.
- I was responsible with handling the front-end team with 2

developers under me, and one QA.

- I talked with the CEO and other project owners about the implementation of new features.
- Planning project scopes and goals as well as timelines on when new features will be pushed to production.
- Suggested, and implemented A/B testing for new features and design to track which works better and what doesn't.

TOOLS USED

- AngularJS
- Docker
- Node.js
- HTML/CSS/Javascript
- Adobe XD / Adobe Photoshop
- Optimizely

Bitcoin.org — Mobile App Design / Web Design

Jun 2021 - Aug 2021

www.bitcoin.org

Developed the user experience for bitcoin.orgs mobile wallet for iOS and Android as well as the landing page for the landing page of the mobile app

1. Designed the user experience for the mobile app, and worked with the CEO hand in hand to develop the user flow, and outline the shortcomings of the current design.
2. Designed developed the landing page for the launch of the mobile app.

TOOLS USED

- Adobe XD / Adobe XD Photoshop / Adobe Dimension
- HTML/CSS/Jquery

Katcher Mobile Dating App, Founder and UI/UX Designer

March 2019 - December 2020

<https://bricksandcanvas.com/work/katcher>

<https://play.google.com/store/apps/details?id=com.katcher.app>

Founded a mobile dating that aims to fix the disconnect of online dating by connecting people through their immediatelocation.

- Designed and developed the user experience and branding direction of the mobile application.
- Lead the direction of where the mobile app was going, and

how to target potential users.

- *We we're about to launch the app when Covid-19 lockdown started so we had to postpone the launch.*

TOOLS USED

1. Adobe XD / Adobe Photoshop / Adobe Illustrator
2. React Native

PERSONAL PROJECTS

PLATS.STUDIO — *Founder & UI/UX Designer and Developer*
<https://plats.studio/>

Plats.studio is a headless commerce web design agency that caters to online businesses that wants to leverage Shopify as their online business platform. Plats.studio offers custom design and development solutions leveraging ReactJS / Hydrogen for a more boutique solution to different kinds of business needs.

TOOLS

- NEXTJS
- Hydrogen Framework
- HTML/CSS
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Docker

Whurkd — *Founder and Developer*
<https://whurkd.com/>

Created a cryptocurrency jobsite platform that aims to make it easier for jobseekers to look for jobs that pays in bitcoin as well as make it easier for companies to manage, and market their job posts.

1. Designed the user experience of the whole application.
2. Developed features like:
 - a. Multiple user roles (jobseekers, employers)
 - b. User profiles
 - c. Company profiles
 - d. Job search and filter

- e. Company Calendar
- f. Candidate tracking Kanban feature
- g. Social media post creator (Similar to Canva)
- h. Automatic notifications when candidate is moved to a different column in the Kanban
- i. Candidates can apply to job posts in a few clicks
- j. And many more.

TOOLS

- PHP Laravel
- Adobe XD / Adobe Photoshop
- HTML/SCSS
- Docker
- JQuery
- Vue .js
- Tailwind
- Docker

FRENCHIECLUB.IO — FOUNDER

<http://frenchieclub.io/>

FrenchieClub is a limited NFT collection of 1100 Frenchies. I lead the design direction as well as the marketing efforts.

EDUCATION

University of San Carlos, Cebu, Philippines — Bachelor of Science in Computer Studies

